

## VISUAL DESIGNER (FREELANCE CONTRACTOR)

### COMPANY

edgefactory is a creative, media production-house based in Orlando, Florida. We specialize in multimedia branding solutions for live and virtual events, commercial advertising, and corporate communications. Our clients include Fortune 500 companies all over the world. Everything we do, we do with energy, emotion, and edge!

### JOB SUMMARY

edgefactory is looking for a talented Visual Designer to join our expanding production team. We aspire to showcase our client products in a contemporary light; making all our visual designs feel fresh and timeless with energy, emotion, and edge. Our Visual Designer role is meant for someone who knows where design is headed and doesn't fall into banal and outdated trends. Must have a knack for turning existing assets into works of art, as well as creating your own enviable graphics. This isn't a normal graphics job; we want to push design forward!

### RESPONSIBILITIES INCLUDE, BUT ARE NOT LIMITED TO

The creation, development, and deployment of designs for both digital and print mediums. This position provides creative support for production and long-range assignments, contributes to group projects, and works independently on assignments when needed. This is a hands-on position requiring individuals who possess a strong ability to learn quickly, push their creativity and software skills to higher levels, and actively communicate on all phases of a project to maintain the quality of edgefactory.

### BASIC QUALIFICATIONS

- Current portfolio of work showcasing experience in handling aspects of design from concept to delivery
- Prior work experience in an office environment
- Proficiency in Adobe Creative Suite: Photoshop, Illustrator, and InDesign
- Proficiency in presentation software: PowerPoint and Keynote
- Understanding and strong implementation of design elements; composition, color, typography, and texture
- Passion and motivation to create next-level work

### PREFERRED QUALIFICATIONS

- Beginner to Intermediate use of After Effects
- File prep for print
- Knowledge in the following platforms additionally helpful: Cinema 4D (or other 3D software), Vectorworks, SketchUp

### EDUCATION

High school degree or equivalent

### TIME COMMITMENT:

Estimated 15-30 hour a week commitment. This is a freelance contractor position with no guaranteed hours. Office hours 9:30am – 6:30pm.

Please submit your resume to [hireme@edgefactory.com](mailto:hireme@edgefactory.com) to apply for this position

**Job Location:** Orlando, FL

**Relocation:** None

**Requisition ID:** 062420VDC

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